

Nicholas Gill

Senior Designer

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SUMMARY

Highly skilled senior designer with more extensive industry experience ranging from user focused enterprise design to digital advertising on both desktop and mobile platforms. Offers big picture strategic design thinking while providing quality service and strong attention to detail from a project start to finish. Ability to brainstorm and provide effective communications planning that connects brands to audiences

SKILLS

Visual design via Sketch & Adobe Creative Suite, experience design, interaction design, user research, information architecture, front-end development (html/css), rapid prototyping via proto.io & axure, personas, wireframes, user journeys, and storyboards

PROFESSIONAL EXPERIENCE

Uptake Technologies, Chicago, IL

Nov 2014 - May 2019

Staff UX Visual Designer

Jan 2018 - May 2019

Focus on user experience of individual product verticals ranging from rail to mining to fleet/trucking industries for desktop and mobile platforms

- Partner closely with UX researchers and UX interaction designers to create consistent visual style and patterns on enterprise platform, contributing back to evolving design system
- Collaborate with cross-functional team of engineers, product managers and data scientists to execute visual designs in agile environment
- Manage multiple projects at once and ensured consistency across all products
- Lead human centered visual design for mobile platform, both Android and iOS respectively

Senior UX Visual Designer

Nov 2014 - Dec 2017

Design visual UI system for best of class condition monitoring solution including data visualizations to convey massive amounts of data to support predictive analytics and user journeys

- First designer hired at startup who helped define the visual language for the enterprise platform. Created conceptual and minimum viable product design that contributed to raising a total of \$218M in funding over 4 rounds (series A-D).
- Contribute to early stage product discovery by developing a deep understanding and definition of users, framing the problem, generating design principles and developing concepts
- Translate business requirements and user needs to create a visually stimulating experience engaging users
- Sole developer of responsive email solutions to deliver updates and alerts from the platform
- Promoted from Senior UX Visual Designer to Staff UX Visual Designer

Sogeti USA, Cincinnati, OH

Jun 2013 - Nov 2014

Consultant, Senior Designer

A part of the contracted digital team at Sogeti USA, with a concentration of user experience design at Johnson & Johnson. User Experience lead responsible for various interface designs on both the web and mobile level, including ideation to engage users and further promote Johnson and Johnson Endosurgery products

- UX lead on each project involved in, dictating how a website or application will function
- Team lead on user interface design while providing insight on user experience for J&J
- Design for multiple environments including desktop and mobile
- Provide technical expertise on UI and UX design for J&J
- Work with closely with Johnson & Johnson management to ensure compliance across all platforms

Freelance, Cincinnati, OH

Jan 2013 - Jan 2015

Senior Designer, Art Director

Multidisciplinary freelance agency designer specializing in rich interactive experiences for digital space. Experienced creative lead with expertise in all stages of digital art direction and design, from conceptual thinking through product launch. Focused on designing innovative user experiences with thoughtful interactions and stunning visuals for desktop, mobile and tablet

- Design diverse online advertising projects such as rich media, banner, landing page, and microsites
- Brainstorming and effective communications planning that connects brands to audiences
- Provide expertise on UX for digital platforms - both web and mobile platforms
- Work closely with agency employees to take as well as provide art direction for each project to ensure unity in design and overall campaigns
- Creative direction and designer for visual assets including responsive websites, press kits, infographics, email campaigns and mobile applications, interfaced with clients to ensure satisfaction with project design, procedures, timelines, budget and deliverables for P&G Brands

Possible, Cincinnati, OH

Aug 2011 - Jun 2013

Designer

A part of the creative team responsible for various interface designs, digital advertising, and ideation to engage users and further promote P&G brand names. A problem solver for multiple brands while delivering pixel perfect, award winning work under tight deadlines

- Work with creative team to generate engaging Facebook posts for multiple brand pages
- Provide technical expertise on web design to the creative department
- Design and deploy sleek monthly, HTML-enhanced, promotional emails
- Design a variety of websites for mobile, tablet and desktop platforms
- Project manage over a wide variety of brand names and clientele
- Work with large partner agencies to ensure compliance across all forms of media
- Plan, design and execute promotional contests on social networks for large P&G brands

WDD We Do Digital, Akron, OH

Nov 2007 - Aug 2011

Visual and Interactive Web Designer

Work with the design team to plan and estimate cost and timing of jobs. Responsibility to create and design new web interfaces, layouts, and site graphics for personal projects

- Convert site designs into standards-compliant markup and complimentary CSS schemes
- Provide personalized customer service and tech support for all clients
- Design and deploy sleek monthly, HTML-enhanced, promotional emails
- Go-to person for all e-commerce marketing material and design
- Project manager over a wide variety of projects and clientele

EDUCATION

Bowling Green State University, Bowling Green, OH

2003 - 2007

BA in Science & Technology — Visual Communication Technology, 4.0 GPA

HONORS & AWARDS

- 2014 IAC Award - Dreft® Amazing Baby Days - Best Consumer Goods Campaign, Lead Designer
- 2014 Webby Awards nominee/honoree - Dreft® Amazing Baby Days, Lead Designer
- 2014 Silver ADDY® Award - Dreft® Amazing Baby Days, Lead Designer
- 2013 IAC Award - Vicks Breath for Life - Best Consumer Goods Integrated Ad Campaign, Designer
- 2012 MDF IAC Award - Best Consumer Goods Online Campaign, Designer
- 2012 SPAN Award - Technical Innovation - Go Bust Yourself, Designer
- 2012 SPAN Award - Driving Results - Pringles Tournament of Flavors, Designer
- 2012 Webaward and WPP P&G Gold Award - Vicks Breathe for Life, Designer